



FRANK MAZZA

Consultant

Frank is a Principal Consultant and Executive Coach at fassforward Consulting Group. He has worked with a wide range of leaders, Managers, and Supervisors through coaching and customized leadership workshops, all focused on sales skills and customer experience enhancement.

Frank draws on over 30 years of experience as a corporate executive and an entrepreneur developing innovative solutions for strategy, change and leadership challenges. He has comprehensive knowledge of product development, distribution, sales and marketing as well as joint ventures. He was involved in the emergence of desktop publishing and digital imaging technologies at Xerox. He later joined IBM's venture capital group and headed up their interactive development lab which created the first interactive gaming experience. Most recently, Frank lead a home furnishings company where, in partnership with a major Thai corporation, he opened a factory in Shanghai to produce their merchandise. The company serviced retailers including Wal-Mart, Target, Lowe's, and The Home Depot.

Frank holds a Master's degree from UCLA and a Bachelor's degree from Springfield College.